

SAMEERA KHAN REHMANI

Writer • Content Editor • Educator

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Profile

A versatile communications professional and educator with experience in teaching, editorial leadership and digital content. Passionate about art, literature and continuous learning—combining creative flair with analytical rigour to mentor students, drive engagement and deliver results.

Key Skills

- **Editorial Leadership** Team coordination, scheduling, stakeholder liaison
- **Creative Writing & Arts** Feature articles, poetry, student film direction
- **Research & Analysis** 12+ peer-reviewed publications
- **Tools** Microsoft Office, CMS (Wordpress, Strapi), Canva

Professional Experience

Web Content Manager & SEO Specialist (Freelance)

V-Land.co.uk | Jan 2022 – Present

- Editorial team (5 members): assign tasks, track progress, ensure quality
- Brainstorm on-page SEO strategy: keyword research, metadata, performance reporting
- Manage publication calendar; edit and optimize 20+ pages per month

Arts & Culture Writer (Freelance)

The Cultural Me | Jul 2022 – Present

- Research and write features on global art, design and cultural trends
- Edit and proofread copy to maintain tone, accuracy and style guidelines

Content Editor & Creative Lead

Offshore Insights Pvt. Ltd., Pune | Dec 2011 – Jun 2013

- Authored and refined client research reports, media bites and blogs
- Oversaw CMS workflows; contributed to brand voice and creative campaigns

Content Writer & Editor (Freelance)

Pune, India | 2015 – 2018

- Editing and cover-design for Capt. Bharat Sabharwal's autobiography "Captain of My Sea"
- Produced web and marketing copy, client reports and proposals

Teaching & Training

Guest Faculty - International Institute of Fashion Design (INIFD), Pune

Aug 2019 – Mar 2020

- Delivered modules in English Literature, Communication & Public Speaking
- Designed interactive lessons; assessed and mentored students

Guest Lecturer - A I Polytechnic for Women, Pune

Aug 2019 – Mar 2020

- Taught Communication & English; led social-media workshops and editing labs

Guest Faculty - Institute for Home Economics, Univ. of Delhi

Aug 2006 – Jun 2007

- Ran courses in Development Communication, Extension Programs & Dramatics

Internships

- **Sports Desk Assistant**, Zee News, Noida (Jun–Jul 2005)
- **Reporter & Researcher**, The Times of India, Delhi (Dec 2004) — 20+ by-lines

Education

M.A. Journalism & Mass Communication (First Div.; 2nd in class)

Aligarh Muslim University, 2006

B.A. (Hons) English (First Div.; RB Award for Excellence)

Aligarh Muslim University, 2003

Diploma in Child Education & Applied Psychology (First Div.)

All India Central Teachers Training, New Delhi, 2006–07

One Year Foundation Program in Fashion Design (First Div)

International Institute of Fashion Design (INIFD), Kondhwa, Pune, 2018-19

Short Term Course in Film Appreciation

Film and Television Institute of India (FTII), Pune May-Jun 2011

Summer Course: Film and The Historical Imagination

James Beveridge Media Centre, AJK Mass Comm Research, JMI, New Delhi Jul-Aug 2009

Online Courses

- **Creative Thinking: Techniques & Tools** (Imperial College London, Coursera)
- **From Poverty to Prosperity: Economic Development** (University of Oxford, edX)
- **Study UK: Education Agents & Counsellors** (British Council, FutureLearn)

Achievements & Publications

- **Special Jury Award**, student film “Close Shave,” NSFFVF 2006; screened in St. Petersburg 2008
- **First Prize**, “Empty Your Mind” theme, INIFD Fashion Show, Pune 2019
- Finalist at Lakme Fashion Week Launchpad 2019
- Published 12+ academic articles on film, gender & discourse

Interests & Activities

- **Creative Writing & Literature** Mentor student workshops; host poetry readings
- **Film & Art Appreciation** Curate screenings; lead post-discussion forums