## Sameera Khan Rehmani s.k.rehmani@gmail.com

1901, Hoola Building East, 3 Tidal Basin Road, London – E16 1UX Ph: (+44)-07547727783

## Objective

Eager to join an organization of repute where I can work to create a mutual symbiosis with respect to my wide interests. In the course of my education and work, I've traversed fashion design, film theory, feminist perspectives, new media, social networking, structural linguistics, semiotics, mimesis and other philosophical aspects of the mysterious audio-visual cognition, evolutionary dynamics and psychoanalysis of diverse means of mass communication, fashion and lifestyle.

## **Professional Experience**

#### International Institute of Fashion Design (INIFD), Kondhwa, Pune, India

#### Aug 2019 – Mar 2020

#### Teaching

• Subjects taught – English literature, Grammar, Communication, Public Speaking and Personality Development

#### A I Polytechnic for Women (not-for-profit), Pune, India

#### Aug 2019 – Mar 2020

#### Social Media Relations, Teaching and Editor of Annual Souvenir Journal

- Subjects taught Public Speaking, Personality Development, Communication
- Social Media Relations: Created and posted stories about students, teachers and their activities leading up to the annual event
- Edited and wrote editorial for the Annual Event Souvenir Journal

#### Freelance writer and editor, Pune, India

#### 2015 - 2018

#### **Editing and writing**

- Editing and cover design of "Captain of my Sea", an autobiography of Capt. Bharat Sabharwal, published by Partridge Publications
- Freelance writing: Reports, website content, marketing content and copywriting

#### Offshore Insights Pvt. Ltd., Pune

#### December 2012 – June 2013

#### **Content Writer**

- Writing Reports, website content, media bites
- Conceptualizing the creative aspects of the company
- Content editing, blog writing, working with CMS, etc.

#### Institute of Home Economics, University of Delhi

#### August 2006 – June 2007

#### **Guest Teaching Faculty**

- Subjects taught: Communication, Media Systems, Extension Program, Development Communication, Dramatics, Photography, etc.
- Planning and instructing in each subject area using a wide variety of teaching aids, motivational and implementation strategies to engage students in active learning

#### Zee News, Noida

June - July, 2005

#### Intern

- Preparing news clips for the Sports Desk and editing them on a Non-linear editing module
- Gathered a substantial number of bylines in a month

#### The Times of India, New Delhi

December, 2004

#### Intern

- Handled reporting assignments for 'Delhi Times', a daily supplement
- Report events
- Conduct interviews
- Create innovative themes and conduct research on them
- Enjoyed more than 20 bylines in a period of 30 days

### Achievements

- New York Fashion Week Autumn'18: Selected design for New York Fashion Week Autumn '18. (with co-designer Raajmani Yadav): Kalaa-Samrajya (Empire of Art): Celebrating Medieval Indian Art as inspiration – a confluence of Fabrics, Patterns and Palettes reflecting an era of opulence and grandeur, blended with the new. Can be seen at: https://skrehmani.com/
- Selected to represent INIFD Kondhwa at Launchpad The Design Festival, Lakme Fashion Week, Hyderabad, 2019
- Won first prize with theme "Empty your mind" at the INIFD Fashion Show 2019, Pune
- Edited and designed the cover for the autobiography "Captain of my Sea" by Capt. Bharat Sabharwal, published by Partridge Publications
- Written, directed and edited the student movie, "Close Shave" which was awarded the Special Jury Award at the National Students Film and Video Festival, 2006, held at JMI, Jehangirabad. The film was also screened at ANHAD and was selected as an entry into the Indian Youth Film Festival in St. Petersburg in 2008.
- Award for Academic and Co-curricular excellence at undergraduate level.
- Various prizes in poetry, essay, script, letters, dialogues and other forms of creative writing.
- A poetry book- Swapna published in 1996.
- Various articles, poems, translation works published in several university level magazines.
- B and C level certificates in National Cadet Corps.
- Award for winning Antakshari and Bait-Bazi competitions, speeches, debates etc. organized by the university.
- Part of the organizing team in various literary and cultural events organized by the university.
- Incharge of the Creative Writing Forum, University Literary Club, AMU.
- Appreciation Prizes for Social Work.
- Attended workshop for honing dramatic skills under NSD graduate Ms. Neelam Gupta.

## **Publications and Conferences**

 Rehmani, S. K. "Putting words in her mouth: Gender and Discourse in Contemporary Hindi Cinema" – Paper published in the Amity Journal of Media and Communication Studies, Amity School of Communication, Amity University, Rajasthan

- Rehmani, S. K. & Sahu, G. K. "Gendering 'The Social Network': Women as passive consumers in the evolution of Information Technology' – Paper presented at 'UGC-SAP sponsored National Conference on New Media and National Development', 18th and 19th March, 2011, Bangalore University, Karnataka
- Rehmani, S. K. & Sahu, G. K. "A Tale of Two Movies: Globalization, Digitization and the Representation of Women in Contemporary Hindi Cinema" – Paper presented and published in the 'Proceedings of 'International Conference on Changing Paradigms of Media Landscape in the Digital Age- Issues and perspectives (With special reference to Rise of Social Media) -4th and 5th March 2011' organized by Amity School of Communication, Amity University, Rajasthan
- Rehmani, S. K. & Sahu, G. K. "Violence against women in contemporary Hindi Cinema" Paper presented at the ICSSR Sponsored Seminar on "Situating Women in History, Culture and Polity of North-Western India", 15th -16th February, 2010
- Rehmani, S. K. & Sahu, G. K. "Representation of Minorities in contemporary Hindi Cinema"– Paper published in 'Media Watch', Media Watch, Year: 2010, Volume: 1, Issue: 1, Print ISSN: 0976-0911, a national journal published biannually. Available online at: http://indianjournals.com/ijor.aspx?target=ijor:mw&volume=1&issue=1&article=005
- Rehmani, S. K. "Role of women in the Aligarh Education Movement", Paper published and presented in 2007 at a seminar held to celebrate the centenary of Women's College, Aligarh Muslim University, Aligarh

# Online Continuing Education and Certificate Courses

#### BRITISH COUNCIL AND STUDY UK

"STUDY UK: A GUIDE FOR EDUCATION AGENTS AND SCHOOL COUNSELLORS", Certificate can be accessed at: <u>https://www.futurelearn.com/certificates/hoa025a</u>

## OxfordX, University of Oxford

"OXBSG01x: From Poverty to Prosperity: Understanding Economic Development", Verified certificate can be accessed at: <u>https://courses.edx.org/certificates/89925fb481f048f78cb86f052abb98b7</u>

## Imperial College London

"Creative Thinking: Techniques and Tools for Success", Verified certificate can be accessed at: <u>https://www.coursera.org/account/accomplishments/certificate/W4TFH889HRUL</u>

## Wesleyan University

"The Language of Hollywood: Storytelling, Sound, and Color", Verified certificate can be accessed at: <u>https://www.coursera.org/api/legacyCertificates.v1/spark/statementOfAccomplishment/970225~15</u> 24408/pdf

## Workshops and Professional Courses

- "Summer Course In Film Appreciation", May, 2011 to June, 2011, organized by Film and Television Institute of India (FTII) in collaboration with National Film Archives of India (NFAI), Pune, India
- "Short Term Course in Main Trends in Discourse", Academic Staff College, Aligarh Muslim University, April 2011
- "Securely Exchanging Information through Technology" Organized by world renowned Information Security expert Mr. Derek Schatz on 2nd -3rd March 2011 in association with Development Research Center (DRC) Miami, USA – Held at Amity School of Communication, Amity University, Rajasthan

- "National Conference on Women Entrepreneurship: Challenges and Opportunities", Organized by Delhi Management Association in association with Indus Business Academy, 16th December 2010, India Habitat Centre, New Delhi
- Summer Course: Film And The Historical Imagination, James Beveridge Media Resource Centre, AJK Mass Communication Research Centre, Jamia Millia Islamia, July – August, 2009

# Education

International Institute of Fashion Design (INIFD), Kondhwa, Pune 1-Year Post Graduate program in Fashion Design July 2018 to May 2019

# Faculty of Journalism and Mass Communication, Aligarh Muslim University, Aligarh Master of Journalism and Mass Communication

June, 2006 First Division, Stood 2nd in my batch

Faculty of Arts, Aligarh Muslim University, Aligarh Bachelor of Arts (Hons.) June, 2003 First Division

Senior Secondary School, Aligarh Muslim University, Aligarh Senior Secondary School Certificate June, 2000 First Division

Our Lady of Fatima Secondary School, Aligarh (C. B. S. E.) All India Secondary School Examination Certificate May, 1998 First Division

## **Skills and Activities**

#### Areas of Interests

- Film Theory, Book Discussions, Writing for theatre and magazines, Fashion and Interior Design, News Reading, Direction, Organizing and anchoring events
- Member of India Habitat Centre Film Club 2010 to 2012
- Member of Goethe Institute, Max Mueller Bhawan, New Delhi 2010 to 2012

#### **Computer Skills**

• Microsoft Windows<sup>®</sup>, Microsoft Office – Word, Power Point, Excel

## **Personal Profile**

Father's Name: Late Mr. S. K. Rehmani Date of Birth: 23.08.1981 Marital Status: Married Hobbies: Painting, Writing, Reading (Fiction/Non-fiction), theatre, Music (New Age/Classical), Public Speaking, Script Writing, Poetry, etc. Languages Known: English, Hindi Permanent Address: B-7, Abdullah Apartments, Abdullah Girls College Road, Aligarh – 202002, India